



The ARTrageous Affair 2009

Saturday
October 17, 2009 at 6:00pm

P R E M I E R S P O N S O R L E V E L S

GOLD RIBBON SPONSOR \$5000

- **Sponsor name in all pre and post publicity including all television and radio advertising, press releases and promotional material**
- Post Event story and photos in BCCR Newsletter Winter 2009; Circulation >9500
- Full page ad in prominent sponsor section of Commemorative Program distributed to all gala attendees*
- Your Banner in prominent place evening of the ARTrageous Affair
- Special recognition during program portion of evening
- Ten(10) tickets to the event. Preferred seating in prominent location

SILVER RIBBON SPONSOR \$2500

- **Sponsorship information included in all press releases**
- Post Event story and photos in BCCR Newsletter Winter 2009; Circulation >9500
- Half page ad in prominent sponsor section of Commemorative Program distributed to all gala attendees*
- Six(6) tickets to the event. Preferred seating

BRONZE RIBBON SPONSOR \$1000

- **Post Event story and photos in BCCR Newsletter Winter 2009; Circulation >9500**
- Quarter page ad in prominent sponsor section of Commemorative Program distributed to all gala attendees*
- Four(4) tickets to the event. Preferred seating

PINK RIBBON SPONSOR \$500

- **Post Event story and photos in BCCR Newsletter Winter 2009; Circulation >9500**
- Business card ad in prominent sponsor section of Commemorative Program distributed to all gala attendees*
- Two(2) tickets to the event. Preferred seating

Upgrade available for fee on ad sizes, except full page ads.

*** Deadline for printed materials is September 11, 2009.**

Please contact us at 585-473-8177, kim@bccr.org or visit our website at www.bccr.org

Breast Cancer Coalition of Rochester ~ 840 University Avenue ~ Rochester, NY 14607 ~ (p)585-473-8177~(f)585-473-7689

The Breast Cancer Coalition of Rochester is a not-for-profit 501(c)(3) tax-exempt organization dedicated to eradicating breast cancer through action and advocacy. Donations are tax-deductible to the extent allowed by law. Thank you for your support!