



Breast Cancer Coalition

Women's 5K Road Race & Family Fitness Walk

Mother's Day Sunday, May 14, 2017 at 9:00am • Genesee Valley Park, Rochester

What your gift could accomplish*...

- **Your \$7,500 sponsorship** could help underwrite the cost of healing arts programming (such as Qi Gong, Tai Chi, Yoga) for women dealing with breast cancer.
- **Your gift of \$5,000** could pay for one of our Evening Seminars (average attendance: 40–140 people).
- **Your gift of \$2,500** could fund one Young Survivor Soiree (average attendance: 25 people).
- **Your gift of \$1,000** could cover the cost of one 5-week session of our popular Voices & Vision Writing Workshop for up to 14 participants.
- **Your gift of \$500** could cover the cost of a weekend retreat for two metastatic breast cancer survivors.

**These are examples of what your donations could help us fund. Sponsorship donations are not restricted and are used for general operating/annual expenses.*

2017 Sponsor levels

	Presenting	Platinum	Gold	Silver	Bronze	Pink
Sponsor Benefit	\$15,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Exclusive	•					
Name/logo on Recognition Signs placed along walk route	•					
Premier size and placement of a name/logo on event registration materials and banners	•					
Premier size and placement of name/logo on back of event t-shirt	•					
Name/logo on prominently displayed special banner	•					
Industry exclusive	•	•				
Premium size and placement of name/logo on back of event t-shirt	•	•				
VIP placement of sponsor-provided banner	•	•	•			
Information table at event (10'x10' exhibit space provided, tent/table provided by sponsor)	•	•	•			
Premium size and placement of name/logo on banners at event entrance and start/finish line	•	•	•			
Special recognition at awards ceremony	•	•	•			
Sponsor's name included in pre- and post-event publicity, press releases and promotional materials	•	•	•	•		
Link to your website on Coalition event page	•	•	•	•	•	
Event registration materials delivered to your location(s)	•	•	•	•	•	
Post-event story in Coalition newsletter, Summer 2017; circulation 20,000+	•	•	•	•	•	•
Name/logo on event registration materials	•	•	•	•	•	•
Name/logo on back of event t-shirt	•	•	•	•	•	•
Complimentary recognition signs	20	15	10	5	2	1

Deadline for logos is Friday, February 10, 2017.

Questions? 585-473-8177 or cindy@bccr.org



Breast Cancer Coalition • 1048 University Avenue • Rochester, NY 14607 • 585-473-8177 • bccr.org

The Breast Cancer Coalition is a not-for-profit 501(c)(3) tax-exempt organization dedicated to eradicating breast cancer through action and advocacy. Donations are tax-deductible to the extent allowed by law. Thank you for your support!



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2017 SPONSOR/DONOR COMMITMENT FORM

Your partnership in our fight against Breast Cancer is greatly appreciated. All commitments will be used for our event which raises tens of thousands of dollars each year for education, support, and advocacy. Your contribution ensures our continuing support of women and families dealing with a breast cancer diagnosis in our local community.

- PRESENTING: \$15,000+
- PLATINUM: \$7,500-\$14,999
- GOLD: \$5,000-\$7,499
- SILVER: \$2,500-\$4,999
- BRONZE: \$1,000-\$1,999
- PINK: \$500-\$999
- GIFT BASKET
- GIFT CERTIFICATE
- ITEM OR BUSINESS SERVICE:
- RECOGNITION SIGN SPONSOR: \$100/SIGN
 - In Honor Of In Memory Of
 - (Name)

The total value of this contribution is \$ _____
Please make checks payable to: Breast Cancer Coalition.

Visa MC Am Ex Number _____ Expires _____

Signature _____ Date _____

My gift should be recognized as follows:

The Coalition may list this gift publicly under the name(s) of: _____

I/we prefer this gift to remain anonymous

Please mail my acknowledgement to:

Contact Name: _____
 Business (if applicable): _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: (W) _____ (H) _____
 Fax: _____ Email: _____

Please return this form and deliver donated items to the Breast Cancer Coalition, 1048 University Avenue, Rochester, NY 14607 no later than **Friday April 7, 2017**. If assistance is needed or you would like us to pick up your donation, please contact us at 473-8177, cindy@bccr.org or info@bccr.org.



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