

The ARTrageous Affair

SATURDAY OCTOBER 14, 2017
Holiday Inn Rochester Downtown

Program Advertising

Please support the Breast Cancer Coalition's annual auction fundraiser by purchasing ad space in our commemorative program. This book, featuring your business or organization's ad, is a wonderful way to share your message with the hundreds of guests at the gala.

Consider a tribute ad or story if you would like to celebrate survivorship, place a memorial for one who is gone, thank a care provider, or recognize someone special. An ad can also honor recipients of the 2017 Advocate's Spirit Award, or the Laurie Pask Heart & Hands Award.

Business _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ E-Mail _____

Please submit your ad in one of the following formats: PDF (press quality); JPEG 300 dpi; or Print

- 7.5 x 9.5 Full Page \$300 (Free ad with Gold, Platinum and Presenting Sponsorship: \$5,000+)
- 7.5 x 4.75 or 3.75 x 9.5 Half Page \$200 (Free ad with Silver Sponsorship: \$2,500-\$4,999)
- 3.75 x 4.75 Quarter Page Vertical \$100 (Free ad with Bronze Sponsorship: \$1,000-\$2,499)
- 3.5 x 2 Business Card \$35 (Free ad with Pink Sponsorship: \$500-\$999)
- Personal Story/Tribute Full, Half, or Quarter Page Size \$150/\$100/\$50

If you are interested in receiving a free ad as an event sponsor, please call BCCR at 585-473-8177, or visit www.bccr.org for more information.

The deadline for ad submissions is *Friday, September 1, 2017.*

Return this form and payment to the Breast Cancer Coalition, 1048 University Avenue, Rochester, NY 14607, or fax to 585-473-7689. Ads may be sent digitally to info@bccr.org

Check payable to Breast Cancer Coalition

Visa MC AM Ex Number _____ Expires _____

Signature _____

The Breast Cancer Coalition is not responsible for any errors in ads and may decline ads as they see fit. We will contact you with questions regarding your submission if necessary.



Breast Cancer Coalition • 1048 University Avenue • Rochester, NY 14607 • 585-473-8177 • bccr.org

The Breast Cancer Coalition is a not-for-profit 501(c)(3) tax-exempt organization dedicated to eradicating breast cancer through action and advocacy. Donations are tax-deductible to the extent allowed by law. Thank you for your support!