

The ARTrageous Affair

SATURDAY OCTOBER 14, 2017 6:00pm
 Holiday Inn Rochester Downtown

Sponsor levels

What your gift could accomplish*...

- ✂ **Your \$7,500 sponsorship** could help underwrite the cost of healing arts programming (such as Qi Gong, Tai Chi, Yoga) for women dealing with breast cancer.
- ✂ **Your gift of \$5,000** could pay for one of our Evening Seminars (average attendance: 40–140 people).
- ✂ **Your gift of \$2,500** could fund one Young Survivor Soiree (average attendance: 25 people).
- ✂ **Your gift of \$1,000** could cover the cost of one 5-week session of our popular Voices & Vision Writing Workshop for up to 14 participants.
- ✂ **Your gift of \$500** could cover the cost of a weekend retreat for two metastatic breast cancer survivors.

*These are examples of what your donations could help us fund. Sponsorship donations are not restricted and are used for general operating/annual expenses.

	Presenting	Platinum	Gold	Silver	Bronze	Pink
Sponsor Benefit	\$15,000	\$7,500	\$5,000	\$2,500	\$1,000	\$500
Sponsor name appears on all event materials (invitation and program cover, etc.)	•					
Exclusive	•					
Industry exclusive	•	•				
Table signage	•	•	•			
Link to your website on Coalition event page	•	•	•			
Special recognition during program	•	•	•			
Sponsor's name included in pre- and post-event publicity, press releases and promotional materials	•	•	•	•		
Sponsor's name listed on event invitation	•	•	•	•	•	•
Post-event story in Coalition newsletter, Summer 2017; circulation 20,000+	•	•	•	•	•	•
Tickets - preferred seating	20	16	10	6	4	2
Program ad <i>Increased advertising size available for an added fee (except full-page ads).</i>	Full back cover	Full inside cover	Full page	1/2 page	1/4 page	business card

Deadline for sponsorship is Friday, June 9, 2017.

Questions? 585-473-8177 or cindy@bccr.org



Breast Cancer Coalition • 1048 University Avenue • Rochester, NY 14607 • 585-473-8177 • bccr.org

The Breast Cancer Coalition is a not-for-profit 501(c)(3) tax-exempt organization dedicated to eradicating breast cancer through action and advocacy. Donations are tax-deductible to the extent allowed by law. Thank you for your support!