

Event Day Schedule

- 7:15am Registration begins
- 9:00am Pink Ribbon Walk begins
- 9:30am Pink Ribbon Run begins
- 10:30am Pink Ribbon Run Awards Ceremony

Pink Ribbon Run Awards

- Top 3 finishers overall
 - \$300 to overall winner
 - \$200 bonus to Course Record Breaker (current course record is 17:22.0)
 - \$250 Wegmans Gift Card to second place overall
 - \$100 Wegmans Gift Card to third place overall
- Top 3 in the following age groups: 14 and under; 15-29, 20-24, 35-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, 75 and older.
- Top 4 finishers in our Breast Cancer Survivor Category
- Additional prizes will be awarded to recognize the top 4 individual fundraisers overall (based on all fundraising dollars submitted to the Coalition by 12:00pm on Saturday, May 12th).

Fundraising Recognition Gifts*

- **\$50** - \$25 entry fee is waived (if you've already paid your registration online, you have the option of having your \$25 registration fee reimbursed or donated back to the Breast Cancer Coalition).
- **\$100** - Long Sleeved Pink Ribbon Walk & Run Tech Shirt
- **\$500** - 20oz YETI Tumbler
- **\$1,000** - Garmin Vivofit 4 Activity Tracker
- **\$2,500** - Be recognized as a **Pink Ribbon Power Player**. Your name will be added to the permanent plaque that will be on display in our office, and you will receive a special branded Patagonia jacket proudly wear.
- **\$5,000** – Be recognized as a **Pink Ribbon Platinum Power Player**. Your name will be added to the a permanent plaque that will be on display in our office, and you will receive ALL of the fundraising incentives, including the long-sleeved tech shirt, the YETI Tumbler, the Garmin Vivofit 4 and the Patagonia Jacket.

- **PLUS...** the top overall fundraising team will get the honor of leading the walk on event day (based on all fundraising dollars submitted to the Coalition by 12:00pm on Saturday, May 12th)

**Pink Ribbon Walk & Run recognition gifts are not cumulative. Participants must be registered to receive a recognition gift. The Breast Cancer Coalition reserves the right to substitute a gift of equal or greater value at any time. Participants will receive their redemption gifts no later than four weeks post-event.*

All proceeds from this event benefit the Breast Cancer Coalition of Rochester.

Contact Kim Smith with questions at 585.473.8177 or kim@bccr.org.