

CHARLOTTE MCCABE

SECRETARY

Though she was diagnosed with breast cancer in 2006, it was through Charlotte's work at Martino Flynn, a Rochester-based advertising agency, that she was first introduced to the Breast Cancer Coalition of Rochester. That's because since 2007 Martino Flynn has been a gold sponsor of the ARTrageous Affair. In helping to promote this major fundraiser, Charlotte came to know and love the Coalition, and began participating in its educational and healing arts programs. She joined the Board in 2016 as secretary, where she also focuses on marketing initiatives in support of the Coalition's mission.



"Start where you are. Use what you have. Do what you can." -Arthur Ashe