

# MELISANDE BIANCHI

## REGIONAL COMMUNITY OUTREACH LIAISON

In January 2003, Mel walked through the doors of the Breast Cancer Coalition of Rochester because of her own breast cancer diagnosis. In the years since, she has steadfastly helped others fight breast cancer through her advocacy, education, and fundraising efforts on behalf of the Coalition. Her leadership has included four years on the Board of Directors as chair of the Advocacy Committee, during which the committee successfully advocated for passage of the 48-Hour Neighborhood Notification Law in Monroe County. She then served two years as vice chair for development. Since 2016, her Board role has been as the Regional Community Outreach Committee chair. This committee assists, provides leadership, and fosters relationships with New York State elected representatives in support of the Coalition's regional outreach, bringing services and programs to those in surrounding counties.



*“With awareness and sensitivity, I can learn from the events in my life, and evolve and transform.”*