



MAKE A DIFFERENCE BECOME A SPONSOR

ACTober

Friday, September 30, 2022 at The Highline

Kick-off Breast Cancer Awareness Month with a gorgeous night at The Highline, including the presentation of our annual awards, an exciting live auction, tasty drinks and delicious hors d'oeuvres catered by Avvino.

Or, watch virtually from the comfort of your own home – an online silent auction will be available to all, with items from hundreds of local artists and businesses!

Stay tuned for more details about this incredible event.

Presenting Sponsor (\$15,000)

BRAND EXPOSURE

Extra large company logo on print collateral.* Extra large hyperlinked logo on Coalition website and event website. Logo on event invitation.*

PRE-EVENT RECOGNITION

Mention in press releases, news stories and third party promotion of the event.* Thanked and tagged on social media with logo.

SHARE YOUR STORY

Share company partnership testimonial via Coalition Chronicle email blast, and on social channels three times.

EVENT PROGRAM

Filmed video testimonial to appear in the event program.* Verbal and visual recognition during the event program.

EVENT DAY VISIBILITY

Co-branded signage in entryway. Extra large logo on signage throughout the ballroom. Full-page color ad in the event program book.*

CONTINUOUS RECOGNITION

Co-branded favor for attendees. Company name the title of the YouTube video recording of the event program.


POST-EVENT RECOGNITION

Recognition in wrap-up article and logo in the "Voice of the Ribbon" winter newsletter.

TEAM BUILDING

Six event tickets.*



Specialty Sponsorships	Description
Bar Sponsor (\$2,500) 	<p><i>Here at the Coalition, we are not able to purchase alcohol- that's why we need YOU!</i></p> <ul style="list-style-type: none"> As the Bar Sponsor, you would have the opportunity to underwrite the cost of alcohol and co-design the bar with the Special Events Coordinator. There is plenty of room for signage, and even a signature cocktail option. In addition, your company would receive all of the "Silver Sponsor" benefits.
Audio/Visual Sponsor (\$2,500)	<p><i>Let's put on a GREAT show - with your help!</i></p> <ul style="list-style-type: none"> As the Audio/Visual Sponsor, you would underwrite the cost, or provide in-kind service, for all the AV needs for the program. Your company would be advertised at the event as the "Audio/Visual Sponsor." In addition, your company will receive all of the "Silver Sponsor" benefits.

ACToher SPONSOR OPPORTUNITIES

Sponsor Benefit	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)	Pink (\$500)
Brand Exposure	Large company logo on print collateral.*Large hyperlinked logo on Coalition website and event website. Logo on event invitation.*	Medium company logo on print collateral*, Coalition website and event website.	Small company logo on print collateral*, Coalition website and event website.	Extra small company logo on print collateral*, Coalition website and event website.	Listing on Coalition website and event website.
Pre-event Recognition	Mention in third party promotion of the event.* Thanked and tagged on social media with logo.	Thanked and tagged on social media with logo.	Thanked and tagged on social media with logo.	Thanked on social media with logo.	Thanked on social media with listing.
Share Your Story	Share company partnership testimonial via Coalition Chronicle email blast, and on social channels 2 times.	Share company partnership testimonial via Coalition Chronicle email blast, and on social channels 2 times.	Share company partnership testimonial via Coalition Chronicle email blast, and on social channels once.	Share company partnership testimonial on social channels once.	
Event Program	Verbal and visual recognition during the event program.	Visual recognition during the event program.	Visual recognition during the event program.		
Event Day Visibility	Co-branded signage in entryway. Extra large logo on signage throughout the ballroom. Full-page color ad in the event program book.*	Large logo on signage throughout the ballroom. Full-page color ad in the event program book.*	Medium logo on signage throughout the ballroom. Half-page color ad in the event program book.*	Small logo on signage throughout the ballroom. Quarter page color ad in the event program book.*	Listing on signage throughout the ballroom. Business card size color ad in the event program book.*
Continuous Recognition	Company name the description of the YouTube video recording of the event program.	Company name the description of the YouTube video recording of the event program.			
Post-Event Recognition	Recognition in wrap-up article and logo in the "Voice of the Ribbon" winter newsletter.	Recognition by logo in the "Voice of the Ribbon" winter newsletter.	Recognition by logo in the "Voice of the Ribbon" winter newsletter.	Listing in the "Voice of the Ribbon" winter newsletter.	Listing in the "Voice of the Ribbon" winter newsletter.
Team Building	5 event tickets.*	4 event tickets.*	3 event tickets.*	2 event tickets.*	1 event ticket.*

* Indicates that this benefit is restricted by time/ticket availability.

2022 SPONSORSHIP COMMITMENT FORM

Please return this form, as well as a high resolution file of your company logo to:

Breast Cancer Coalition, Carly Euler, Special Events Coordinator
1048 University Avenue, Rochester, NY 14607
Carly@BreastCancerCoalition.org | (585) 473-8177

Sign up online!



Company Name	
Contact (First & Last Name)	
Address	
City, State, and Zip	
Email	Phone

Please indicate your sponsorship level(s) and the amount you are enclosing:

ACTober Sponsorship Levels	
Presenting Sponsor, \$15,000	Bronze Sponsor, \$1,000
Platinum Sponsor, \$7,500	Pink Sponsor, \$500
Gold Sponsor, \$5,000	Full Page Program Ad, \$300
Bar Sponsor, \$2,500	Half Page Program Ad, \$150
Audio/Visual, \$2,500	Quarter Page Program Ad, \$75
Silver Sponsor, \$2,500	

TOTAL AMOUNT ENCLOSED: _____

PAYMENT: CASH CHECK (payable to the: Breast Cancer Coalition)
 AMERICAN EXPRESS MASTERCARD VISA DISCOVER

Name on Card	
Card Number	Expires
Signature	Date