

Presented by

Van Bortel



THURSDAY  
10.12.23

# ACTOBER

BECAUSE AWARENESS HAS NEVER BEEN ENOUGH!

## Thursday, October 12, 2023

Comedy at the Carlson – Doors open at 6:00 PM  
COMMUNITY CELEBRATION • SILENT AUCTION • LIVE AUCTION

Doug Phelps voted Rochester’s Funniest Person in 2022 will be live for comedic set.

Join us: This community event is designed for all, with an upbeat and casual atmosphere.

We are excited to showcase local artisans through our Silent Auction. Your donation is tax deductible and will be recognized in our quarterly newsletter. As always, all of the money raised stays local and ensures that our programs remain free and accessible to all who need them.

### Presenting Sponsor (\$15,000)

#### BRAND EXPOSURE

Extra large company logo on print collateral.\* Extra large hyperlinked logo on Coalition website and event website. Logo on event invitation.\*

#### PRE-EVENT RECOGNITION

Mention in press releases, news stories and third party promotion of the event.\* Thanked and tagged on social media with logo.

#### SHARE YOUR STORY

Share company logo and testimonial via Chronicle email blast, and on social channels three times.

#### EVENT PROGRAM

Filmed video testimonial to appear in the event program.\* Verbal and visual recognition during the event program.

#### VISIBILITY

Signage in hallway. Extra large logo on signage throughout the ballroom. Full-page color ad in the event program book.\*

#### CONTINUOUS RECOGNITION

Co-branded favor for attendees. Company name the title of the YouTube video recording of the event program.

#### POST-EVENT RECOGNITION

Recognition in wrap-up article and logo in the “Voice of the Ribbon” winter newsletter.

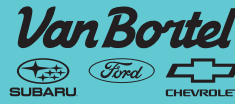
#### TEAM BUILDING

Six event tickets.\*



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## SPONSOR OPPORTUNITIES

Sponsor Benefit	Platinum (\$7,500)	Gold (\$5,000)	Silver (\$2,500)	Bronze (\$1,000)	Pink (\$500)
<b>Brand Exposure</b>	Large company logo on print collateral.*Large hyperlinked logo on Coalition website and event website. Logo on event invitation.*	Medium company logo on print collateral*, Coalition website and event website.	Small company logo on print collateral*, Coalition website and event website.	Extra small company logo on print collateral*, Coalition website and event website.	Listing on Coalition website and event website.
<b>Pre-event Recognition</b>	Mention in third party promotion of the event.* Thanked and tagged on social media with logo.	Thanked and tagged on social media with logo.	Thanked and tagged on social media with logo.	Thanked on social media with logo.	Thanked on social media with listing.
<b>Share Your Story</b>	Share company partnership testimonial via Coalition Chronicle email blast, and on social channels 2 times.	Share company partnership testimonial via Coalition Chronicle email blast, and on social channels 2 times.	Share company partnership testimonial via Coalition Chronicle email blast, and on social channels once.	Share company partnership testimonial on social channels once.	
<b>Event Program</b>	Verbal and visual recognition during the event program.	Visual recognition during the event program.	Visual recognition during the event program.		
<b>Event Day Visibility</b>	Co-branded signage in entryway. Extra large logo on signage throughout the venue. Full-page color ad in the event program book.*	Large logo on signage throughout the venue. Full-page color ad in the event program book.*	Medium logo on signage throughout the venue. Half-page color ad in the event program book.*	Small logo on signage throughout the venue. Quarter page color ad in the event program book.*	Listing on signage throughout the venue. Business card size color ad in the event program book.*
<b>Post-Event Recognition</b>	Recognition in wrap-up article and logo in the "Voice of the Ribbon" winter newsletter.	Recognition by logo in the "Voice of the Ribbon" winter newsletter.	Recognition by logo in the "Voice of the Ribbon" winter newsletter.	Listing in the "Voice of the Ribbon" winter newsletter.	Listing in the "Voice of the Ribbon" winter newsletter.
<b>Team Building</b>	10 event tickets*	5 event tickets.*	3 event tickets.*	2 event tickets.*	1 event ticket.*

\* Indicates that this benefit is restricted by time/ticket availability.

**2023 SPONSORSHIP COMMITMENT FORM**

Please return this form, as well as a high resolution file of your company logo to:

Breast Cancer Coalition, Meredith Utman, Director of Special Events

1048 University Avenue, Rochester, NY 14607

[Meredith@BreastCancerCoalition.org](mailto:Meredith@BreastCancerCoalition.org) | (585) 473-8177

Company Name	
Contact (First & Last Name)	
Address	
City, State, and Zip	
Email	Phone
Share your social media handles to be tagged and appreciated:	

**Please indicate your sponsorship level(s) and the amount you are enclosing:**

ACTober	
<b>SOLD</b>	Presenting Sponsor, \$15,000
	Platinum Sponsor, \$7,500
	Gold Sponsor, \$5,000
	Silver Sponsor, \$2,500
	Bronze Sponsor, \$1,000
	Pink Sponsor, \$500
	Full Page Program Ad, \$300
	Half Page Program Ad, \$150
	Quarter Page Program Ad, \$75

**TOTAL AMOUNT ENCLOSED:** \_\_\_\_\_

**PAYMENT:**  CASH  CHECK (payable to the: Breast Cancer Coalition)  Please invoice me  
 AMERICAN EXPRESS  MASTERCARD  VISA  DISCOVER

Call (585)473-8177 to pay over the phone.

Name on Card		
Card Number	Expires	CVC
Signature	Date	