



For Immediate Release

DATE:

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January is Cervical Cancer Awareness Month

Rochester, NY – January is Cervical Cancer Awareness Month, and here at the Breast Cancer Coalition, we are passionate about creating dialogue and offering supportive services to those affected by this gynecologic cancer.

Worldwide, cervical cancer is the fourth most common cancer among people assigned female at birth.¹ Thanks to cervical cancer screening and prevention, there has been a significant reduction in incidence rates in recent years.² However, nearly 14,000 individuals were still expected to be diagnosed with this type of cancer last year.³

When an individual receives a cancer diagnosis, there are so many questions that instantly arise. At the Breast Cancer Coalition, we recognize the importance and the need to provide a safe space for survivors to process and share in a group setting.

The newly formed **Gynecologic Cancer Discussion Group** is a professionally facilitated group that meets on the first and third Tuesday of every month from 4-5:30 pm. Martha Neubert, the group's facilitator, is a retired gynecologic oncology social worker. She shares, "We are trying to provide an opportunity both in person and via Zoom for women with a gynecologic cancer diagnosis to connect and support each other through sharing their diagnostic, treatment, and survivorship experiences."

We encourage survivors of gynecologic and/or breast cancer to contact the Coalition regarding our many offerings that meet both in person and virtually. All programs are provided at no cost. We are here throughout any stage of an individual's journey and survivorship.

¹ https://www.who.int/health-topics/cervical-cancer#tab=tab_1

² <https://www.cancer.org/research/acs-research-news/facts-and-figures-2023.html>

³ <https://seer.cancer.gov/statfacts/html/cervix.html>

The Breast Cancer Coalition of Rochester's mission is to cultivate community among those touched by breast or gynecologic cancer; to empower informed decision-making through education, support, and advocacy; and to advance research in our region with the goal of eradicating breast cancer.